Crossfield Chronicle



The District Booster

VOL. XXXI. No. 48

CROSSFIELD, ALBERTA, THURSDAY, OCTOBER 28, 1937

PRICE \$1.50 A YEAR

Crossfield's 2 Shopping DayS

FRIDAY AND SATURDAY, NOVEMBER 5 & 6.





SHOPPING DAYS.

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A LL THE MERCHANTS and others appearing in the large advertisement have combined and co-co-operated to make these 2days an outstanding event in Crossfield History They are asking the support of the district contributory to the town and invite you to be with them on these two-days and get better acquainted. Their interests are identical with yours, and are mutual. As the district prospers every one participates directly and indirectly and this is an endeavour to merit your patronage.

The first day you may enjoy the "Talkies" absolutely FREE, just ask any of the merchants for tickets bring the whole Family, and have a real good time atternoon and evening. For every purchase of fifty cents you receive a ticket entitling you to a chance on three grand prizes to be given away on Saturday right. Remember this applies to every 50-cent purchase on both days. These two great days with a jitney dance Saturday evening to the music of a snappy orchestra. Last but not least read the advertisements carefully and note the remarkable values offered.

Every store is filled with dependable merchandise at great saving to you. Help them up over these days with a bang. Your hearty support will be appreciated. November 5th. and 6th. are the days. COME.

S. WILLIS, Chairman Retail Committee.

LET'S PULL TOGETHER.

THIRTY-FIVE YEARS AGO, the little village of Crossfield was founded in the midst of a ranchers paradise, where the grass grew long and the cattle grew sleek and fat; surrounded by ranchers with herds of the finest cattle and droves of the best horses, where range was free and open and the famous Western hospitality greeted every new-comer.

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Into this land of promise came settlers from all
parts of the world,knowing full well that land that
would produce such grass, would also grow wheat, oats
and barley, that the district was suitable for the buildup of prosperous farm homes, that would be surrouned, not only by fields of grain, but by dairy and beef
cattle, sheep and hogs and all the activities that make
a real mixed farming Community.

Their faith has been justified. Throughout all the years in which we have seen the extremes in wet and drouth, we have never had a complete failure. Hard times—yes. Depression—yes. Lack of faith—never.

From this district have gone out men who have become famous in the military world, executives of big business, champions in the realms of sport, and breeders of the best stock and grain on the continent.

During all these years, what of the little village?
Through good years and bad, it's merchants and townfolk have carried on, giving the best service possible at all times, prospering when the community prospered, and suffering when it suffered. Knowing full well that the village is the show-window of the district, (the first sight that greets the newcomer) they have ever endeavoured to keep the village inviting and pro-

gressive.

To this end fully modern stores are conducted, educational facilities are exceptionally good, offering complete High School courses, religious denominations are amply represented with four churches, fraternal societies are active, a well kept park and childrens playground is maintained, hockey and curling rinks add to the enjoyment of the winter season, a live Board of Trade is functioning all the time forthe good of the community.

All in all, Crossfield is a good town in a good district Lets pull together and keep it that way.

W. LAUT. Secretary, Crossfield School.



NATURE having endowed this District with a bountiful harvest inspires the Crossfield merchants to make the joyous picture com-plete for you folkses with a "Big crop of Real Values". Your share awaits you BUY NOW. To buy now is to SAVE! Remember prices will soon be going up.

VILLAGE OF CROSSFIELD

I T IS INDEED a far cry to the day that Crossfield first came into being, 1902, with its few buildings an hotel, one store, postoffice, lumber yard, and railroad station.

railroad station.

Our first school was built in 1904, and in 1907 we became incorporated as a village, with the late Dr. Bishop as Mayor.

In 1908 the Canadian Bank of Commerce opened its present Branch.

Its present Branch.

The many years have brought many changes, residents have come and gone, many of the old frame buildings have been purged by fire, in their place Brick and the present present the present th

The Village Council is always ready and willing to support any worthy movement which they consider is of benefit to the Village as a whole.

In concluding I wish the Merchants every success in this undertaking, the two days of GOODWILL Shopping and other attractions, on November 5 and 6 and trust that the citizens of both Village and the surrounding Districts will co-operate in making this venture an Annual Event.

W. J. WOOD Mayor.

BOARD OF TRADE.

BOARD OF TRADE.

A S PRESIDENT of the Crossfield and District Board of Trade, I take great pleasure in exceeding an invitation to the residents of the Crossfield and surrounding Districts to visit Crossfield on the occasion of its first Goodwill Shopping Days and also to partake of the many attractions which have been added to the money saving features of the Local Merchants.

The Retail Merchants Section of the Board of Trade are sponsoring this movement, with one hundred per cent co-operation of Merchants and Business men. It is for each one of us as citizens of the Community to give our support to this Enterprise on the part of the Local Business Men. A shopping Sale such as this shows that our merchants are desirous of co-operating with the citizens, which means so much to the general welfare and progress of the community as a whole.

as a whole

It might not be out of place at this time to state that our local board as it now stands was inaugurated in 1930, and will shortly to in its ninth year.

As the most important comments comparation, we may feel issuly proud of what it thus exemplished in futhering the interests of the District during its years of existence, which include [11] A community SPIRIT (much needed in the district) [2] Sponsored School Fair for first two years [3] The maintaining of the Village Park. A credit to any town or city. [4] Agricultural Field Days and Goodwill visits with other Boards [5] The bringing of noted Speakers to the meetings.

Boards 191 in orning of meetings.

Five committees handle the affairs which are as follows? Public Affairs: Retail Merchants: Agriculture: Entertainment. and Sports.

As loyal citizens to your community in which you live and make your homes. I appeal to you that you will give the local merchants your full support and consideration in this new venture of Goodwill to their fellow citizens.

T. TREDAWAY. President.



Seeding From The Skies

Intriguing to the farmers of the prairie provinces, to say the least, is the information that in Soviet Russia grain and grass seed is being planted at the rate of 400 acres an hour by the use of aeroplanes and still more alluring is the suggestion that this method could "easily be used" to seed the broad fields of the wide open spaces in Western Canada.

Both information and suggestion were promulgated by J. A. Stiles, O.B.E., Executive Commissioner of the Boy Scouts in Canada and former Dean of Applied Science at the University of Fredericton, New Brunswick, at a recent luncheon meeting in Regina. He volunteered the additional information that this method of seeding grain as adopted in Russia's has the advantage of making it possible to seed fields covered with snow or mired after rains.

While credence must be given to the Dean's statement that this practice has been, or is being, adopted in Russia, a good deal more information as to the conditions under which this operation is carried out and the results achieved therefrom before due weight could be given to his correlated suggestion that the Canadian west lends itself to this method of seeding grain, principally because of the fatness of the country "landings could be

suggestion that the Canadian west lends itself to this method of seeding tyrain, principally because of the flatness of the country "landings could be made easily."

On the face of it there must necessarily be many factors, other than ease of landing, before this system of seeding could be pronounced a feasible plan for the Western Canadian farmer as a general thing.

For instance, it would be interesting to know whether in Russia the method has been adopted only in one or two isolated instances where special activated and otherwise of conditions compired to make it a feasibility, economic and otherwise of conditions compired to make it a feasibility, economic and otherwise of the conditions are conditionally as the condition of the state of the condition of th chierwise have the area is meanwhite even on these huge in the coord with a government quota.

It would be interesting, too, to know the resum.

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These are some of the questions the interest of the interest of the proposed to not sequiserence to the good Dear's suggestion that such a method could easily be supplied in this country.

And even if these questions were answered favorably to the plan and to the sutfination of the interregator, there are others which would have be expected to warmly espouse the Dear's somewhat novel suggestion.

It is obvious, for instance, that the everage three quotes and the proposition of the proposition

Jones—Well, I was at a football match yesterday and there were 22 yes 20,000 spectators on the ground, and the ball hit me.

Never allow silver spoons stained with egg to stand. Put them into cold water to soak as soon as they are removed from the table.

You're Always Sure when you bake with

Best for all your Baking

Freedom Of Speech

"Why have you no speedometer on your car?"
"I don't need one. At thirty miles an hour the lampe clatter; at forty the wings rattle; at fifty the whole car shakes; and if I go any quicker than that my teeth chatter."

A turtle, when active, can refrain from breathing for a day or two. When hibernating, it can live for months without breathing.

Streets Of Gold

Sir Edward Beatty Malces Appeal Before Students At Queen's University Sir Edward Beatty, president of the Canadian Pacific Railway, president of the Canadian Pacific Railway, and the Canadian Pacific Railway and Canadi

A Troopship De Luxe

British Soldiers Wil Enjoy Liner Comforts On New Boat British soldiers sent to distant stations in the Empire or on foreign service who are fortunate enough to be carried on the troopship Dunera will travel in comfort luxurious for

A Statue Of Livingstone

Has Found A Permanent Home In Southern Rhodesia

years ago.

"They can who think they can la the motto Bert holds before himself. It was inacribed in a block written by W. R. Watson, business man who lost his arms early in life, and who sent Bert a copy of the work. When Bert was seven years old he grabbed wive carrying 6,000 to grabbed with grabbed with the same of the control of the control of the control of the carrying 6,000 to grabbed with grabbed with the control of the carrying 6,000 to grabbed with the control of the control of the carrying 6,000 to grabbed with the control of the control of the carrying 6,000 to grabbed with the control of the carrying 6,000 to grabbed with the control of the control of the carrying 6,000 to grabbed with the control of the carrying 6,000 to grabbed with the control of the carrying 6,000 to grabbed with the control of the control of the carrying 6,000 to grabbed with the control of the carrying 6,000 to grabbed with the control of the carrying 6,000 to grabbed with the carrying 6,000 to grabbed

MacPherson and his neighbor

adiscussing conomy.

What price dae ye pay for coal?"
eaked Joe.

"Och, we dinna use coal. We have central heating!"
"But ye need coal for central heating!"
"Not us. We use peppermints!"

When hibernating, it can live for nonths without breathing.

A Manchurian breed of hen lays try imports 337,000 tons of apples uarter-pound eggs.

2226 every year.



them out later for a change.

Do your pictures express your
personality? You are judged by the
pictures found in your home. Have
you some copies of good prints? Do
your pictures express beauty or tell
a story?

Readers are invited to write to Alice Stevens' Home Service for free advice on home cooking and household problems. Address 46t-ters to Winnipeg Newspaper Union, 175 McDermot Ave. E., Winnipeg, Man.

Woollen Mill Opened

Woollen Mill Opened

Rural Manitobe Town Establishes A
New Industry
An event of more than passing interest, and one that may have indevelopment of the West, took place at Sifton, Man, when the new factory of the Spin-Well Woollen Mills indevelopment of the West, took place at Sifton, Man, when the new factory of the Spin-Well Woollen Mills in the Spin-Well Mills in the Spin-Well

Wasted Effort
The canvasser called at the voter's
door and was duly invited inside. At
once he went into his act.
He praised the candidate. He gave
facts and figures. He presented new
arguments and old ones, all very

asonable.

The householder listened for an our or more with rapt attention.

Finally, the home-owner raised his

"I'm convinced," he said. "There "Tm convinced," he said. "There's no answer to your arguments. I'd vote for the watchdog of the treas-ury you represent only for one thing."
"What's that, sir?"
"My name is not on the voters'

To hatch the egg of a hen, a te perature of 104 degrees Fahrenh sustained for a period of three wee is necessary.

Governments Have To Raise Money
For Public Services
Nowhere is there any great upsurge of public demand to restrict
or reduce services which municipal
governments perform. Virtually
every municipal body is constantly
every municipal body
with that demand any realization
that the cost of such expansion must
be met. Frequently, too, ortginal appropriations for new services may
be small, but entail commitments for
larger expenditures in the future. If
tax limits are to be imposed; it seems
only equitable that there should be
a limit, too, on the number, kind
and quality of services a municipality is to furnish—Fhiládelphia Bulletin.

A Long Service Record
Speaking of long service records,
here's one to shoot at: At West Norwood, England, a man has completed
67 years as superintendent of the
Methodst Sunday School.

In the torrid zone, where 'the world's heaviest rainfall take place, the new moon always "lies on its back," in the position popularly called the dry moon.

Cotton is cultivated in 19 states of the Union.



ONCE LIFE WAS MISERABLE NO APPETITE... THE DOCTOR SAID "ALKALIZE"

BUT NOW- AT THE FIRST SIGN-OF ACID-INDIGESTION AND I FEEL LIKE A **NEW PERSON ALMOST** IMMEDIATELY /



The Crossfield Chronicle

ESTABLISHED 190

Subscription Rates
da. \$2.00 United States and Great Britain. \$1.50 per year in Canada.

Rate Card on Application dvertising Copy must be in 5:00 p.m. Tuesday News for Current Issue, Wednesday Noon G. Y. McLEAN, Editor and Publisher

CROSSFIELD, ALBERTA, THURSDAY, OCTOBER 28 1937.



HIS week's issue of the Chronicle announces to the people of Crossfield and the large surrounding District, that the business men of Crossfield, under the organization of the Retail Merchants Committee of the Board of Trade, are launch ing a two days town-wide sale, Friday and Saturday of next week. This event is the first of its kind eyer attempted in this district, and it is hoped that the success, to be measured in goodwill as well as in other things, will justify similar effort in future years

Free show Friday from 3o'clock on has been arranged while the Chronicle and other merchants are offering prizes listed in their various advertisements. In addition three grand prizes be given away to shoppers on Friday and Saturday, the drawing for same will be made at Saturday night dance.

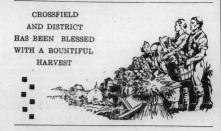
The Town Council has arranged with the Calgary Power Co for a special run of power for the special light effects to be used on the streets in the business section, and the stores will be open both evenings.

When a whole town unites to prove that it has a real source of good merchandise and real service, the community as a whole accept it as a sign of good times.

It is a demonstration of community spirit, of belief in the Such an event cannot fail to stimulate pride in the buying public-pride in their stor es and-in their village. It will bring home to us all that our greatest profit will come from supporting our own stores and places of business on such an occasion Success in this venture will spur on the local business

men to further effort on providing values that are superlative.

We commend to the readers of this paper, this worthwhile attempt to promote goodwill between buyers and sellers, and to Crossfield on November 5th., and 6th., and make the dollars go further than ever before.





38 38 What Project Will Get

This Trophy? - 15

Last week weinformed our readers that a beautiful silver cup has been donated to this community(see cut) for any community project to be selected by popular suggestion.

To date we have received a few suggestions, but nothing like what we should have received in a case of this kind.

You may mail or bring your suggestions, and they will be held until the end of next month, when they will be carefully gone over.

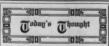
Come on folks, you must have some ideas

The Atlas Lumber Co. Ltd., local dealers for Wildfire coal, are behind the project, and it will be a great pity if the district has a cup and no place to put it.

Ideas wanted, come on. let's have them

See North Window of the Bannister Electric for the Prizes.

> And We'll See You on November 5th and 6th.



THE KEY

The key to every man is his thought. Sturdy and defying though he look, he has a helm which he obeys, which is the idea after which all his facts are classified. He can only be reformed by showing him a new idea which commands his own well-seen. commands his own.-Emer

Alberta

Mr. and Mrs. R. J. Hendry re-ceived the sad news of the death of a cousin, Dr. Glen Robbie, of Ed-monton, Sunday.

Hey, Kids, A FREE Bike !!!!!

(continued from back page)

(continued from back page)
This is great news Pals, Now repay old uncle X, by coming in to
see him November 5th, and 6th.,
We want you to enjoy yourselves
your parents to. If darldy and
mummy like dancing, they can
come in to the Jitney Dance on
Saturday nice.

Saturday night.
Until November 5th, then, goodbye, and good luck. Your Uncle X

Thanks.

The Ladies Aid of the Crossfield United Church wish to thank all Onted Church wish to thank all those who so kindly donated food and their services for the Jiggs supper; also those who rendered ser-vices for the entertainment which followed the supper, and Jiggs and Maggie for their assistance.

Full particulars of the doing will be published next week.

R. J. Hendry sold a Shorthorn alf to compete in the Baby Beet competition in Calgary next spring

We learn that G. K. Allonby won lots of prizes in Calgary. Come in and tell us about it, Dad.

If You Would Like Your

Auction Sale

Efficiently and Satisfactorily Conducted by an Auctioneer who knows value-gets it-

ARCHIE BOYCE

License No. 6343

Carstairs

Foster & Foster FUNERAL HOME

Funeral Directors

320 - 12th. Avenue West CALGARY PHONES M1230 : M9867 : L2275

GOODER BROS. DIRECTORS OF SERVICES

WINDSOR'S 601 - 11TH

Turkeys

Make sure that you KNOW the RICE YOU SHOULD GET for your arkeys by receiving our free price st, without any obligation on your art, during the turkey marketing asson in December. Send us a card ith your peace and address NOW to

Eggs

GRADE "A" LARGE, doz 31c GRADE "A" MEDIUM, doz...29c GRADE "A" PULLETS, doz...22c





Local Manager, H. E. DAVIS, Airdrie

Crossfield Chronicle

NOW TEST "YOUR" ABILITY AS A PROOF READER

Many times Publishers are tormented by readers who have found errors overlooked by proof readers.

In order to test our readers ability our Compositor has intentionally made 19 errors in the special centre local Advertising page. When these errors are found and assembled they will spell the name of your local paper, CROSSFIELD CHRONICLE

To the first four correct solutions opened by us on Friday Noon November 5th., we will give the following prizes:

18 mos., subscription to the Chronicle \$2.50 Merchandising order on any local Store \$1.50 One box of real high class Stationery \$1.00 Onenice box of Christmas Cards value \$0.50

If you figure you are a good detective this will prove very interesting. It should be understood the errors will be found in fully spelt words, and that obvious contractions such as pkgs., ea., etc.. do not count.

Get busy and mail your answers to reach us by NOON November 5th., No answers will be examined until that time so whether you live far or near you have equal chance Winners to be announced at dance on Saturday Night.

Your solution must state word in which missing letter was found, name of advertiser, and arranged in chro nological order. Be sure to give name and full address. Bargains through the store. Call in and see US. Your money good for the Prizes

FRIDAY AND SATURDAY NOVEMBER 5TH. AND 6TH.



The Crossfield Business Men, in co-operation with the Crossfield and District Board of Trade extend A welcome to visitors to the GOODWILL SHOPPING DAYS. They'd like to meet you! They hope you will enjoy your stay in Crossfield, and that you will make friendship of value to you To make your visit worthwhile, every businesshouse in turn is offering merchandise and services at Specially Reduced Sale Prices. The Greatest Values your Money has ever purchased.

For every fifty cents spent on Friday and Saturday entitles you to a ticket on the three grand prizes, Friday commencing at 3 p.m. and running continous till 10-30 p.m., a free PictureShow. Ask any merchant for a ticket. Saturday Night Big Jitney Dance and Prize drawing.

S. WILLIS. Chairman Retail Section



Three Grand Prizes: SEE LAST PAGE

LAUT & CO.

The Very Best at a Little Less

Tune in for this interesting programme for the Shopping Days

Chase & Sanbo	rn's Coffee 1-lb-cans	36c
Red Rose Crus	hed Coffee per lb	36c
Kosy Kup Tea	a choice Ceylon blend full strength and flavour, lb	45c
Pure Red Plum	Jam 4 lb. cans, each	39c
Crab Apple Jell	y 4-lb, cans, each	45c
Vanilla Extract	1½ oz.bottles, each	15c
Spirit Vinegar	ideal for table use, 25 ozs	15c 22c
Coronation Pac	ket Matches	

1 dozen boxes, a real good match	
Wheat Puffs the better kind, bushel boxes, each	68c
Sunrise Matches 3-box packages	20c
Onions 10-lb tags	40c
Special Blend Coffee 1b	20c
Bordens Milk Caramels 1/2 lb	09c
Mixed Candy 16	15c
Seville Orange Marmalade 4-lb. cans each	45c
Alpine Evaporated Milk tall tins 3 for	27c

Dill Pickles Roedale, 21/2 size cans, each	18c
Fairy Toilet Soap have you a little Fairy in your home,6 cakes	20c
Colgates assorted Toilet Soap	6 for 21c
Extra Fancy Cookies a big asortm special, lb	
Fresh, Dainty Fig Bars per lb	18c
Herring in Tomato Sauce tall tins	06c
Choice corn on cob large tins, each.	16c
Classic Cleanser	

Fancy Tomato juice 25% oz. cans, each

HARDWARE BARGAINS

Double Action, Purifies as it Cleanses-3 tins 25c

YELLOW MIXING	G BOWLS, 4-inch10
	6-inch
	9-inch20
	11-inch25
	COLATORS, good size
SILVER POLISH, b	best quality. per bottle24
CEDAR or LEMON	N POLISH, per bottle21
MEN'S DRESS SO	CKS, per pair41
GREEN or BROWN	N TEA POTS. each22
WHITE CUPS & SA	AUCERS
COMBINATION P	LIERS23
	AILS42
	ANDLES40
CALVANIZED PA	ILS 12-quart 29
2327400000000000000000000000000000000000	14-quart
LEATHER HALF S	SOLES. pr
	3, each\$1.10
LEATHER HALF S	, 14-quart

10 percent Discount



OFF ALL TIRES AND TUBES

- -W. J. WOOD SERVICE GARAGE cossield Phone 11

BARGAINS YOU'LL ALWAYS

11c

Jan Marie
Bayer Aspirin 22c, 39c & 98
Pure Cod Liver Oil, 8 oz 39
16 oz., , , 69
Vick's Vapo Rub43
Vick's Va-Tro-Nol43
Riker's Bromide Quinine
Tablets19
Fruitatives, large size39
A.B.S.& C. Tablets, 100s 17
Alka-Seltzer Tablets, small 29
large 57
Lysol, with free Lysol Soap 35
Mi31 Antiseptic Solution, 4-oz. 21
8-oz39c 16-oz75
Hot Water Bottles59
Adhesive Plaster, 1 yd., 16-in 05.
1-in09
Kleenex, 200s17c 2 for 33
500s39
***** * * * * * * * * * * * * * * * *

Wild Root Hair Tonic and Sham-poo deal. 90c value for ... 55e Colgate '1 Tooth Parts. 19e, 43e ... Tooth Powder. 19e & 33e ... Tooth Powder. 24e Prophylactic Tooth Brush and Tooth Powder. 75c value for 49e Pond's Creams. ... 29e, 49c, 89c Riker's French Balm for the hands, large ... 38e.

- Stationery Special Thistle writing pads and envelopes
Linen or Vellum finish, Your
choice of any size pad or package of enve Envelopes, blue-lined, 2 pkgs. . 09c CANDY. 1 pound Celopharicy Fruits, Butter EDLUND'S DRUG STORE

Tip-Top Tailors Ltd.

Largest Made - to - Measure Tailoring firm in Canada. Biggest selection, up-to-date styles.

One price from Coast to Cast.

A Fit Guaranteed

\$25.95 Overcoat

S. WILLIS Local Representative

Ouick and **Efficient Service**

in all Branches of

Your money spent here gives you a chane on the prizes.

Norman's Barber Shop Chronicle Building

E JOIN WITH THE OTHER CITIZENS IN WISHING THIS SHOPPING EVENT EVERY POSSIBLE SUCCESS.

> We are at your service while you are in town

獨OTEL @LIVER

E. H. Waterhouse, Prop.

Fuly Licensed.

PHONE PHONE STEVE'S 1 1 Would you like to own a nice Point Blanket?
CALL AND SEE STEVE FOR FURTHER PARTICULARS

 Pure Greengage Jam, 4-lb. tin
 38c

 Pure Gooseberry Jam, 4-lb. tin
 43c

 Dyson's Pure Baking Powder, 5-lb.tin
 98c

 Pitted Dates fresh stock, 2 lbs. for
 28e

 Dyson's Pimento Relish, 13-oz. bottle
 18c

 Cocomati, 1-lb, tins, each.
Shirriff's Jelly Powder, 6 pkgs. for.
Tomato Juice. 10½-02. tins, 4 for.
Jell-O Chocolate Pudding or Fancy Free, 3 for.
 Women's Cotton Hose, per pair
 19c

 Women's Art Silk Hose, per pair
 29c

 Men's Lined Hofsehide Gloves
 \$1.00

 G.W.G. O'Alls
 \$2.00
 Kagaroo Work Gloves
 \$1.49
 RED HOT SPECIALS - NO LIMIT

"We Ourselves the Better Serve by Serving Others Best"

Amazing New Tone



HEAR THE New 1938

RADIOS
Now on Display in Our Store
They set a New Standard
for Peformance. BARGAINS

ON RE-CONDITIONED USED RADIOS

Watch Our Window for the Specials.

BANNISTER ELECTRIC

Crossfield's Radio Salon -:- For Better Reception Ph. 34

10 per cent Reduction

on Goodyear Tires

ETHYL GAS 33c

Highway Service Station

YOUR TRUCKING AND EXPRESS PROBLEMS SOLVED.

if you call

Crossfield Transfer M. Patmore -:- Phone 62

The following local Business Men also accord their support

F. WITTKE, Blacksmith

HELZER, Blacksmith CHALMERS, Painter HOPPER, Draying

A. W. SMART, Insurance E. C. COLLIER, Barrister

C. H. McMILLAN, Banker D. W. WHILLANS, Physician

Dick Ontkes

Alta. LEGHORN EGGS OUR

All Kinds of TINSMITHING WORK J. L. McRory CROSSFIELD Alberta

O. K. Garage Crossfield 24-Hour Service

IMPERIAL GAS and OIL PRODUCTS

Latest in Battery Tester and Charger Just Installed

"Atlas" Tires and Batteries

Car Heaters and "Safe-Flex" Fans

TWO DAY SPEIALS Batteries Charged 6-volt 40c 2-volt 25c

10 pc. off Tires & Tubes

Repair Work Guaranteed.

E. W. HOOVER

Crossfield Chronicle **BOOSTS ALWAYS** Read our offer on PAGE 3

REST ROOM AND CHECKING FACILITIES WILL BE PROVIDED.



In promoting this event, the Board of Trade hopes it will not be taken as being solely with the object of benefiting the business community, but that it will serve to benefit the buying public also, and that our visitors will enjoy a visit to Crossfield.

T. TREDAWAY, President.



SHOPPING SPECIAL

HOME Meat Market & Groceteria

Sultana Raisins
3 lbs.....25c
Aylmer Tomato
Soup,2 tins...15c
Domestic Shortening 2 lbs ...29c
Cottage Rolls, whole
or half, lb...23c
Page Shoulds Peage Beef Shouldr Roast young, lb...08c

New and Used Farm Machinery

Wind Mills Hammer Mills Feed Grinders Cream Separators BEAUTIFUL RANGE STOVES and PHILIPS SUPER HEATERS

The Nimco Baby Flour Mill will be demonstrated. Bring n your own wheat and see it made into flour and breakfast foods.

SEE THE NEW 1938 STUDEBAKER CARS H. McDonald

Agent for Massey-Harris Machinery Studebaker Cars Stoves

Quality BALLAM'S Dry



ssfield and District shoppers, enabling them to compete for the Carnival prizes

WE Welcome ONE and ALL

NORTHCOTT JAM Red Plum or Greengage 39c BEACH JAM

Loganberry, Chery and Peach BAKERS COCOA, 1 lb. 24c HONEY, Alberta,21/bs 23c

CHOICE TOMATOES size 214. WHITE CORN.....

PEAS, square deal PEANUT BUTTER ..37c

LIFEBUOY SOAP, 2 for 25c TEA, we guarantee, lb . . 45c A Trial Will Convince You

Wear Mill-Tex Clothes

Tailored to your Personal Measurements

\$17.50 to \$31.50

Celanese Lined Througout

FREE

Lightning Slide Fastener

E. M. TWEDDALE

Phone 34 Crossfield

Days Only

For These Two

20 per cent off Box Rent Accounts and

Cut of 20 Ler cent for new Box Renters Prices: \$1.50 & \$2.00 per yr.

Crossfield Post Office

The Daily Heral Subscription \$2 00 for 13 weeks

Crossfield Garage Phone



FOR THE TWO SHOPPING DAYS I will give 1 quart of oil with every 5 gallons

of gasoline purchased nps. and 10 percent decount on

Buy at Home and Save Money

F. T. BAKER



THIS "Shopping Festival", the first ever attempted in Cross field, has been made possible only by the good will and co-operation of the various business men.

We extend to you, our guests, a hearty welcome. We hope you will all enjoy yourselves, and that you will take advantage of the many bargains to be found at our yard during this sale.

Atlas Lumber Company Limited High-Class Building Materials, Wood, Coal

GEORGE & FONG

CIGARS & TOBACC



ICE CREAM CANDY & FRUIT

Ask about Our Special Shopping Prize

35c Full-Course Meals as Specials During the Two Shopping Days.

Not a Bad Place To Eat

NEW (DLIVER CAFE

Three Doors North of Old Locat

LET GEORGE DO IT

FRIENDLY SERVICE

WE SPECIALIZ IN-



MACHINE WORK

Deere Farm Implem W. A. HURT

Your money spent here gives you a chance on the prizes

To get

the most protection from your Automobile Insurance. SEE

Crossfield T. Tredaway.

Crossfield Meat Market.



Specials for Saturday:

HAMBURGER 3 lbs	6	.25c
SAUSAGE 2 lbs		25c
ROLLED T BONE ROASTS, lb .		16c

Choice Baby Beef, Pork, Veal and Mutton; also freh and cured Fish, always on hand.

John Hesketh Proprietor



Tractors are supreme "77" Farm

ou will use De Laval

Milkers get all the milk and Separators get all the cream.

Agents for Mutual Life Assurance Co. of Canada

rance in all its Branhes

GORDON AGENCIES

Three Grand Prizes: SEE LAST PAGE

Co-Operative U.F.A. Store

GROCERIES

Plum Jam, 4-lb. tins .		39c
Pink Salmon, tall tins, 2 fo	r .	23c
Sockeye Salmon, tall tins		29c

One pound Orange Pekoe Tea, 1 lb. fresh ground Coffee and a lovely China Cup and Saucer, all for 79c

Shirriff's Orange Marmalade 59c Domestic Shortening, 2 for 29c White Beans, hand-picked, 3 lbs. 19c

Baking Powder 15c Melrose Coffee 1-lb. tins . 39c Rogers Syrup, 10-lb. tins 73c 45c

Honey, 5-lb. pails . Brunswick Sardines, 4 tins 19c Soap 6 cakes Laundry Soap 6 cakes Toilet Soap Special 4 cakes Hardwater Soap all for 39c

Tomatoes, 21-size tins, each 12c 29c

3 pkts. Corn Flakes and free bowl

Colored Rayon Table Cloths, 52 x 52 . 79c Men's White Handkerchiefs 4 for 19c Men's Red and Blue Bandana Handkerchiefs, 2 for 25c Black Shoe Laces 6 pair for 15c Ladies Cotton Hose 19c

HARDWARE & CROCKERY

Galvanized Tubs, No.2, I to customer \$1.19 \$1.19 Galvanized Boiler, 1 to customer Enamelware & Aluminumware 98c Mop Sticks, one to customer 19c Household Oil, 12-oz. can 35c 2-cell Focussing Flashlight, complete with unit cells and extra bulb 69c 6-in. Combination Pliers 19c (Gold Band Cups and Saucers, 6 for . 69c) (1 only, 38-pc. English Dinner Set . \$4.95)

(Old English Floor Wax, lb. 54c) "Where QUALITY and PRICES Meet"

(Imported,handpainted Berry Bowls,2- 25c)



Alberta Laundry Limited. Dry Cleaners

730 - 2nd Ave. West

Calgary

Van calls every

Crossfield



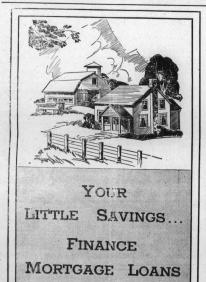
Leave Your Calls or Orders with Our Agent-

H. A. BANNISTER

Jitney Dance

Saturday, November 6

7 tickets for 25c



TENS of thousands of Canadian farms and homes benefit from first mortgage loans made possible by the accumulated savings of Life Insurance policyholders.

For every borrower, there are six thrifty people who supply the necessary funds.

This fact affords a striking illustration of the "double duty" performed by Life Insurance dollars. Not only do they ensure financial security for the men, women and children of Canada, but they also help to build and finance their farms and homes

Life Insurance companies exercise the greatest care in the selection of properties upon which mortgage loans are made. To safeguard the savings of policyholders, security of principal and interest is and must always be the first consideration



Mental Readjustment.

GARRET

Today, probably as never before, arge numbers of the people require "Mental Readjustments," aye, na-

Looking at this world in general over a period of years, visualizing the peoples of the world, and summing up my miserable self as well I have learned at least one thing: Peoples cannot, Nations cannot de fy the laws of nature and survive. So, m mental readjustment, or eyer in national readjustment, we must start from there -

In many countries, today, we have unemployment of decidely employable men. Letters to the papers speeches on platforms have been made by the thousands, but the condition still exists.

In our own country of Canada, houghts are turning to a new im migration scheme, as many are of migration scheme, as many are of the opinion that Canada is under-populated, etc., etc. Would it not be wiser, before even indulging in dreams of a new Inmigration scheme for Canada, to put her men to work. You ask, how? By tak-ing Canadian women off the slave market, by paying Canadian men wages compatable with maintain. to work. You ask, how? By taking Canadian women off the slave
market, by paying Canadian men
wages compatable with maintaining a wife and children the making of homes, and from these homes a nation.

A nation is a nation dependen solely on her homes and her home life. Once let these be destroyed and the nation herself is destroyed.

The present industrial civiliza tion as prevalent in Canada today has and is destroying the "Home Life" of the nation, and moreover is against the laws of a beneficient ature. A continuance of this pro cedure and, sooner or later this fair land of ours will be the prey and the property of some other nation Perhaps that may be in too remote We can, if we will take steps to

ting our men to work, taking the women off the slave market, building up homes and the nation, in fact, stopping our foolish practice of defying nature's laws.

In conversation, an eminent Brit ish industrialist once said to me:

"Why do you not, in a country like Canada, which is so vast and its population so small, put your men to work, give them decent living wages so whether men to work, give them decent living wages, so that they may marry and settle down, letting the women do what God intended them to do; be makers of homes and mothers of children."

Of course, if the people of Cana da, both men and women, like and appreciate the filthy and insidious propaganda of birth control, God help us, as a nation, and, enough

Sooner or later this platform will have to be followed, if Canada is to have a population, and also make it what she should be, a Nation of

> Ether Waves By Onnar

New Trends in 1938 Radios New Irends in 1938 Radios
A survey- of the developments
that have been going forward in
dozens of laboratories towards perfecting the 1938 radios for the
home shows three distinct trends:I. The developments of circuits
and devices giving greater ease of
station selection on the short wave
International Broadcast bands.
2. Development of waving.

International Broadcast bands.

2. Development of various forms of Automatic Station Selection for both standard and short wave broadcasts, in conjunction with remote control.

3. Perfection of circuits and devices which make the modern radio more truly than ever an indispensible instrument for homes that love masic.

Owing to lack of space, we are holding the balance of this valuable article over for next week,



HARRY MAY,

LEGAL

E. C. COLLIER, L.L.B. Barrister Solicit

310 Grain Exchange Bldg.
Calgary, Alberta
Crossfield every Saturday
Tredaway Office Phone Solicitor

DENTAL

Doctors Warren & Hood DENTISTS

(Office Over Kresges Stor Sth Avenue : CALG Dr. Milton Warren Carstairs Every Monday r's Store Ph

G. Y. McLean Bookkeeping -:- Auditin Commissioner for Oaths CHRONICLE OFFICE

WELL DRILLING PUMP REPAIRING F. L. Patchell

Crossfield . . . Albert

Council Meetings

The council of the village of Crossfield wi meet in the Fire Hall on the first Monda of each month at the hour of 8 o'cloc

By Order of the Village Council. T. Tredaway, Sec.-Treas

A. M. SHAVER

FUNERAL DIRECTOR

Hark Memorial

15th Avenue and 4th St. West Calgary

PHONE M3030

Agent: D. Ontkes, Crossfield

NOTICE TO CREDITORS AND CLAIMANTS

IN THE ESTATE OF WILLIAM POGUE late of the Village of Crossfield, in the Province of Alberta, Barber, Deceased.

NOTICE IS HEREBY GIVEN that all persons having claims upon the Estate of the above named William Pogue who died on the 3rd upon the Estate of the above named William Pogue who died on the 3rd day of September A.D. 1937, are required to file with E.C. Collier, Barrister and Solicitor, 310 Grain Exchange Building, Calgary, Alberta, by the 30th day of November A.D. 1937 a full statement duly verified of their claims and of any security held by them, and that after that date the Administratrix will distribute the assets of the deceased among the parties entitled thereto having regard only to the thereto having regard only to the claims of which notice has been filed or which have been brought her knowledge.
DATED this 14th day of October

TALKIES

SHOWING TUESDAY, NOVEMBER 2. U.F.A. HALL, Crossfield

"HOT OFF THE PRESS"

with Jack La Rue Virginia Pines

Sports Picture Musical and Comedy

SHOWING AT 8:45 P.M.
ADMISSION
15c & 25c tax ex

Madden Murmurs

isitor in Calgary

Miss Dorothy Ingham was a cekend visitor at Airdrie, the most of her sister, Mrs. Davis.

Mr. Ian Morgan pass gary, last Monday, to enter the Royal Air Force in England. Upon the acceptance of his application at Ottawa, he will leave to beginning there

Misses Jean and Vola Farr spent he weekend at their home in Air-

Mr. and Mrs. W. J. Garland, of Calgary, were Sunday visitors at the Wm. Tidball home.

Mrs. Lloyd Havens and Hazel ere weekend visitors at the Alton

Miss Elizabeth Grant spent the eekend in Calgary.

Threshing is well under way in he district.

Mrs. Gano, Dura and Bud, wh have been seriously ill with the measles, are now recovering. So far no further cases are reported.

Miss Isobel Dawson was a Cal-

November 5 & 6

Christmas

Old Country



NOV. 15 to JAN. 5 RETURN LIMIT 5 MONTHS

from Stations Edmonton, Calgary, Macleod and East

Through Sleeping Cars to the Seaboard

MONTCLARE Dec. 3
DUCHESS of BEDFORD DEC. 10
DUCHESS of ATHOLL Dec. 15
Sailings from Halifax one de-

For full information ask Ticket



Don't forget the



Masquerade in the U.F.A. HALL, Crossfield OCTOBER 29th.

Sponsored by the N.S. & D. and OPEN TO THE WORLD.

35c per person in costume, 50c per person not in costume

Judging By Experience

Judging by experience a good place to deliver your grain is your U.G.G. ELEVATOR,

That, for many years, has been the experience of thousands of farmers throughout western Canada.

DELIVER YOUR GRAIN TO

United Grain Growers 🖭

Elevators at Crossfield, Cochrane, Beis

at its BEST

High grade natural cereals, cultured yeast, and choice hops carefully brewed and aged. make ALBERTA BREWS the finest in the West.

ORDER A CASE TODAY FROM YOUR LOCAL GOVERNMENT VENDOR STORE.

This Advertisement is Not Inserted by the Alberta Liquor Control Board, or by the Government of the



a most remote and torrid spot and remained there indefinitely it would be entirely satisfactory to her. When the door had snapped at the rubber heis of the departing shoels, Mrs. Wyncoop said, "Is he ready?"
"Indeed he is, Mrs. Wyncoop," said Ernest. "I shall be happy to have you inspect him. Will you kindly step into the studio?"

money I had to hire a man and boy to count it."

Ernest smiled.

The shop bell tinkied.

The shop bell

When People Felt Safer

British Prime Minister Longs Fo

ris Lordship to-day?"
struggle, summoned
dfor the "good old days" in adace.
Hello, Chuck," he
helto, Chuck," he

Placing The Bl

Placing The Blame
Mullingham was not great as a
sportaman and he was out one day
deer stalking in Scotland. He made
a series of inexplicable missee, and,
after failure at a very easy mark, he
said to an attendant:
"Now, Donald, whose fault was it
that time?" "Well, the stag wasn't
more than a hundred wards, and it's



VICKS VA-TRO-NOL

Canada's Doctors

Latest Statistics Show One To Every 1,034 Persons

Latest Statistics Show One To Every 1,084 Persons
Comparatively speaking, there are not so many doctors in Canada as there were years ago. That is, physicians and surgeons. At the beginning of the century there was one doctor for every 969 of the population. The proportion gradually decreased until the latest statistics show one in every 1,034. One reason of the country of the country changes about doubles, making backs in the sale about doubles, making backs in the country to-day. The lack of medical service in rural seculations is one of the greatest draw-backs in the country to-day. The population has become more urban and less rural in general characters and it is obvious that, with greatest critory to cover and more time consumed in travel it takes more doctors to attend to the needs of the country than of the city. There is only one doctor in 1,383 of the population in the large cities, but only one for the country.

In England and Wales there is one midical main 1768, whereas in Australia there is one in 1,355.

The situation is different in two other very advanced social service countries. In the United States there is one medical main 1768, whereas in Australia there is one in 1,355.

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The situation is different in two other very development of the country of

Little Helps For This Week



Warehouses at Calgary, Regina and Winnipeg

CROSSFIELD CHATTER

Mrs. H. Ballam, and Miss Hesk

The Post Office Lobby will be closed at six o'clock on Saturday, Octoder 30th. (Hallowe'en)

Mrs. M. McRory returned this week from a visit with her daughter in Macleod.

A number of hockey fans took in the big league exhibition games at Calgary, last Saturday.

Mrs. Chas, Fox paid Esther Lodge No. I. Calgary, an official visit last Monday.

Mayor Wood, and Presiden Tredaway were city visitors last week on official business.

The Inverlea Ladies Aid held The Invertea Ladies Aid held a very successful chicken supper Friday last,October 22nd. The ladies are very well pleased with returns.

Luke Raisbeck, of East Coulee, visitor in town Monday Luke will be remembered as form owner of the O. K. Garage.

Mr. and Mrs. G. Murdoch. and the Misses Margaret and Mary Murdoch, visited in Calgary last Saturday.

Prize winners at the recent Ang lican Bridge Drive were Ladies, (1) Mrs. Frisby: (2) Mrs. A. Stevens. Gents. (1) M. Thomas (2) B. Lilley.

Canadian Pacific Express mone orders are sold, for your convenience, at the Chronicle Office Remit the safe way.

Hugh McIntyre, late of Avon-more, Ontario, arrived in town this week. Hughie says he is back to stay, and ready to go to work any time

The United Church was well filled last Sunday, on the occasion of the Anniversary Services. Dr. Paton, of Calgary, was the guest

Mr. and Mrs. F. I. Batchellor of Edmonton visited in town Tuesday and are of the opinion Edmonton Schools have many advantages over some of the Ontario Schools.

Teacher and Pupils **Entertain Parents**

Miss F. Gough and the pupils of room one were hosts and hostesses to the many parents, last Friday atternoon. A varied programme was given, as well as demonstrations

in school work.

Both teacher and pupils are de, serving of great credit for their

Free Show on November 5th.

Every Man. Woman and Child ant help standing up and cheering

cant help standing up and cheening at a race.
A good Race appeals to everyone and the thrills and action in this picture "Sporting Chance" will urnish anticipation from start to finish. The players are Jimmy Hall. (Claudia Dell, W. Collier Jr. To finish the programme two shorts "A Little Cuvered Wagon," and Classic Knowledge. Come Friday as the guests of Crossfield's Businessmen.

Acknowledgement.

The members of the Merchanta Committee of the Crossfield District Board of Trade take this oppor-tunity of expressing their appreci-ation for the co-operation accorded them from the Calgary Power Co. Limited.

A. E. Edland, Secretary

CLASSIFIED ADS.

EXCESS FURNITURE FOR

XCESS FURNITURE:
SALE FOR CASH — Mohair
Chesterfield Suite, like new, half
price, \$85.00; Singer Sowing Machine, a bargain at \$20.00; Gourley Piano, priced low at \$85.00;
Buflet with glass, good extension
and stable and six chairs, all for \$30.00; Flower Stand \$1.50— O. E. Jones. phone 310. (peav)

FOR SALE — Chopping Engine and Chopper, 6% inches. Com-plete with helt. Good running lete with helt. Good ondition. G. Nasadyk, Cross-(ceid)

Village Welcome



On behalf of the Citizens of Crossfield, the Mayor and Council extend to all Visitors in our Village, during the Board of Trade's Two-Day Goodwill Shopping Sale, a Most Cordia and Hearty welcome.

REST ROOM

Arrangements have been made with the officers commanding for the use of the Armouries as a Rest Room for the ladies and children during the Two Days Goodwill Town-Wide Sale

Mayor W. J. Wood Village of Crossfield

You are Invited

As you will see by this edition of the Crossfield Chronicle, the Board of Trade is aponsoring 2 Special Shopping Days on Friday and Saturday, November 5th and 6th. A cordial invitation is extended to all residents of the district to visit Crossfield during the seem of the contract of t this event and take advantage of the special values which the mer chants and other business houses will offer. In addition,the Board is inviting YOU to be guests at a the special valu Free Picture Show on Friday, commencing at 3 p.m.

Please accept this as per visit us on Friday Saturday, November and 6th.



President T Tredawa

Crossfield District Board of Trade

Come Alona You

Beau Brummel

By T. MILL

The season's styles in men's The season's styles in men's clothing not only displays smart appearance but also give more comfort and satisfaction to the wearer. A fashionable suit may be of one, two or three button model and either single or double breasted. Plain or full rope shoulders are still worn to some extent, Lower piped pockets on the auit coat give a very trim effect and are convenient. The "Talon" zipper fastener on the trousers is gaining immense popularity and is fast placing the button enclosure in the diseard.

Card of Thanks.

We desire to express our thanks and appreciation to the many friends for the numerous kindness-es shown to Mrs. Woledge during her recent illness.

Mr. and Mrs. W A. Woledge

Three Grand Prizes

To be given away during the Two Shopping Days

1938 GENERAL-ELECTRIC RADIO 5-tube, Model F5B, complete with Heavy Duty Batteries (if desired can be exchanged for all-electric model) value \$65.00

> C.C.M. BICYCLE either Boys or Girls model, value \$35.00

1 SET COMMUNITY PLACE 26 pieces Oneida Tudor Pattern, value \$17.00

Every fifty cents spent with any businessman on Friday Saturday, November 5th and 6th, entitles you to a ticket on the above prizes.

Other prizes are being given away by different stores. Come and see them.

Mi-Lady

By BETTY BARCLAY

Hallowe'en is party time and party time calls for unusual dishes.
A new dish or two with a new
game or two, will always please—
when food and games are as good as the ones below, Try them if you think I am boasting:

LIMAS and BACON 2 cups cooked, dried Limas 6 slices bacon

to 4 eggs 1 2 cup milk Salt

SOCIETY SLANTS

NATIVE SONS, DAUGHTERS Friday (tomorrow), October 29th.

BOARD of TRADE

November 5tb, the first Shopping Day: Free Picture Show. November 6th, the second Shop-

November oth, the second of ping Day, there will be a Jitney Dance. Chances on prizes both days

OLD TIMERS

The annual re-union will be held on Wednesday, December 1st. Get ready, members.

Hey, Kids, A FREE Bike !!!!!

Boys! Cirls! Do you own a bicycle? Would you like one? Why, of course you would, Well now, gather around and listen to what I have to tell you, it will be weather around and

will be worth your while, and you can tell mother and dad all about it after we get through.

On November 5th and 6th, that's two days, a Friday and a Saturday, the business men of Crossfield are putting on what is called a Goodwill Shopping Sale. That means prices are lowered for these two days, prizes will be given away and attractions will be proaway and attractions

vided.

Now, here is all you have to do,
Tell Mother and Dad to come to
Crossfield on these days, buy things
for the house, as ving money on the
many bargains, and then, for every
fifty cents they have spent, they
will be given a ticket, which entitles them to a chance on three valuable prizes. able prizes.

The prizes have been chosen so everyone in the house can have a share; and here they are: 1st, a General Electric 5-tube 1938 radio, with batteries and aerial, all ready to go to work. Now wouldn't that be nice to have in your home?

2nd, one C.C.M. Bicycle, can be had in either boys or girls model. Now, how about you being the lucky boy or girl?

lucky boy or girl?

3rd, to help mother out when company comes, a case (26 pieces) of Oneida Tudor Community Plate, Splendid for any table.

Here's good news! We have learned that Friday, November 5th, is Teachers' Couvention day. What does that mean? It means that all schools will be closed on that data as you can easily have nother. all schools will be closed on that date, so you can easily have mother and dad bring you to town, and don't forget, Friday, commencing at 3 pm, and running until about 10 pm, is a free picture show. To get into the show, all you have to do is ask any of the merchants to give you a ticket, which they will gladly do, free, present, it at the gladly do, free, present it at the U.F.A. Hall door and in you go It's a swell racing story picture, and there will also be a clever Monkey comedy and one other travel pic-

Now you'll be in. won't you,pals bringing mother and dad. Would-n't it be awful if the hall stayed empty all day because no mothers, daddies or children came in.

Let's pack the hall full every time. There will be four complete shows. (see the rest on page 3)

Acknowledgement.

The members of the Morchants Committee of the Crossfield Dis-trict Board of Trade take this op-portunity of expressing their appro-ciation for the co-operation accord-ed them from Deliveries Limited, Calgary.

A. E Edlund, Secretary

Salt
Pepper
Pepper
Fry bacon a delicate brown, Remove strips and cut in small pieces.
Beat eggs slightly; add milk, Limas, bacon and seasoning. Return to pan and cook in bacon fat, stirring until act.
HALLOWE'EN
ORANGE WHIP
Dissolve 1 package of orange-flavoured gelatin in 1 pint hot